

# Empathic Security Cultures LLC

Security Cultures Built on Trust, Connection and Relationships  
Compassion – Credibility – Fairness – Respect  
Workplace Security and Psychological Safety  
Mental Wellness at Work



## Company Overview

**Professional credentials: John Rodriguez, Founder, Empathic Security Cultures LLC**

### **Presentations/Articles/Podcasts**

#### **Presentations Topics Provided to:**

- Corporate Security Departments
- Security Industry Companies
- Security and Business Associations

#### **Security Leadership Innovation Programs**

Security Cultures and the Art of Human Connection

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**John Rodriguez**  
Background 2-24

[LinkedIn Profile](#)



John Rodriguez is the founder of Empathic Security Cultures, LLC, based in Austin, TX

John brings 41+ years of pure corporate security experience working for major corporations including General Motors, Kimberly-Clark, Levi Strauss & Co., and Cardinal Health. He previously was the Chief Security Officer for Temple-Inland in Austin, TX. He also owned a consulting firm for 10 years with over 100 *Fortune 500*<sup>®</sup> clients from 1995-2004. John’s career started in 1982 as a third shift proprietary security officer with General Motors progressing to positions of higher responsibility up to CSO. He has also worked in Latin America and the Caribbean for 33 years.

While with Kimberly-Clark Corporation, security director for Latin American Operations, the company was ranked #1 of 1,900 companies from 2009-2011 by the *Great Place to Work Institute*<sup>®</sup>. John’s innovative security strategies were recognized by senior leadership as critical contributions to those years of #1 rankings. Business sales ranked 1<sup>st</sup> or 2<sup>nd</sup> place in every country of operation.



John is a security generalist with a passion for security culture development, coaching, and mental health for a psychologically safe workplace and mitigating hostile environment risks. He also developed the *Security Culture Professional’s Attributes Model*<sup>™</sup> (SCPA Model) for the human connection and security culture journey.

He holds a Master’s of Liberal Arts, Texas Christian University and a Bachelor’s in Criminal Justice, North Texas State University. He also completed the Chief Security Officer Executive Development Program, The Wharton School, University of Pennsylvania.

He has lectured for the largest security association - ASIS International (member), the U.S. State Dept. Overseas Advisory Council (OSAC) (member), the International Security Management Association (ISMA) (former member), Association of Threat Assessment Professionals (ATAP), (member), as well as other groups.

John is a Certified Family Support Group Facilitator with NAMI, the National Alliance on Mental Health, and gives back to the community by leading support group discussions as well as training at law enforcement academies as part of their Crisis Intervention Team curriculum in the Greater Austin, TX area.

John recently earned his facilitator certificate from the Center for Building a Culture of Empathy, and as a student of psychology, social psychology, and neuroscience, earned a Certification in the Foundations of NeuroLeadership program with the NeuroLeadership Institute.



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## Presentations/Articles/Podcasts (Partial List)

### Presentations

(11-time ASIS global presenter/author over 30 years)



#### GSX/ASIS National Seminars:

2023: ASIS GSX, Dallas, "Security Culture for a Great Workplace: The Culture-Building Journey and Personal Characteristics to Succeed"

2022: ASIS GSX, Atlanta, "Empathic Security Cultures for a Great Place to Work"

2001: "Corporate Mexico and the Security Program: Developing Mexican Management Support"

1999: "Industrial Security in Mexico: 5 Years after the NAFTA Implementation"

1994: "Industrial Security & NAFTA: An Overview of Investigations in Mexico"

#### ASIS Global Webinars:

2024: CSO Center – Security Cultures Overview

2023: ESRM and Security Cultures: Leadership and Business Growth

2023: Mental Health: Busting the Stigma Barrier for Self-Care

2023: Corporate Security's Opportunity to Contribute to Employee Mental Health Wellbeing



Mexico: Security Issues and Trends Since the N.A.F.T.A. Implementation  
 Charleston, South Carolina  
 June 1998

Transportation Security in Mexico  
 Long Beach, CA  
 June 1994



Management Fraud  
 OSAC/ISMA  
 Mexico City, Mexico  
 March 2004

Security Cultures for a Great Workplace and Business Success  
*The next evolution of the corporate security profession*

Latin America Regional Committee  
 March 2023



Security Cultures in the Workplace to Mitigate Violence Risks  
*Contributing to Business Success*

South Central Chapter Event  
 Apple Campus, Austin, TX



Security Cultures for a Great Workplace and Business Success

Business Leader Presentation  
 November 2023

### Podcasts

### Articles



Blog for Career HQ presentation at GSX (*Security Culture Building Journey and Personal Characteristics to Succeed*).  
 Jan. 2024

*How to Build a Best-in-Class Security Culture*  
 1 of 12 most read article 2022  
 June 2022 [Article](#)



The Nonlinear Path to a Sustainable Security Culture  
 Dec. 2022  
[Article](#)



E028 July 2023 [Link](#)  
 John Rodriguez: "The Guardian Within: Mental Health and Empathy in Business Security"

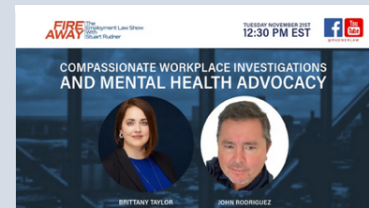


Podcasts  
 Why We Should Be Concerned About the Mental Health of Protectors

December 23, 2023



11-23



[Link](#)

### Personal Attributes Model

[Security Culture Professional's Attributes Model](#)  
 June 2022

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## **Presentations Topics Provided to:**

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(Partial List)

### Security Culture

*Security Cultures for a Great Workplace and Business Success  
The next evolution of the corporate security profession*

### Mental Health

*Corporate Security's Opportunity to Contribute to Employee Mental Health, Wellbeing, and Business Success*

### Security Culture Introduction for Business Leaders

*Success driven by employee engagement and trust*

### Neuroscience Basics for Security Professionals

*The Neuroscience of growth mindset, seeking insights and psychological safety*

### Workplace Violence Prevention

*Security cultures in the workplace to mitigate violence risks & Contributing to business success*

### The Art of Human Connection

*Soft Skills or Connection Attributes?*

### Business – Law Enforcement

*Law enforcement formula  
To protect your people and property*

### Security Awareness Programs

*Security awareness is dead...  
Security requests are alive...*

### Corporate Investigations

*Compassionate Interviewing Skills*

### Communication Skills

*The gentle art of empathic precise and concise communication*

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# SECURITY LEADERSHIP INNOVATION PROGRAMS

- 1. CERTIFICATE in the FOUNDATIONS OF SECURITY CULTURES** Available (Q2 2024)  
Positively impacting employee engagement and talent retention/attraction
- 2. THE ART OF HUMAN CONNECTION BUILT ON TRUST** (Q3 2024)  
Soft Skills *are* the Hard Skills™
- 3. COMPASSIONATE INVESTIGATION INTERVIEW SKILLS** (Q2 2024)  
Developed by a corporate security investigator for business professionals
- 4. THE GENTLE ART OF PRECISE AND CONCISE COMMUNICATION** (Q3 2024)  
From C-Suite to front-line employees
- 5. NEUROSCIENCE BASICS FOR SECURITY PROFESSIONALS** (Q2 2024)  
Social Domains, Growth Mindsets, Seeking Insights, and Psychological Safety
- 6. SECURITY CULTURE INTRODUCTION FOR BUSINESS LEADERS** (Q2 2024)  
Business success driven by employee engagement and trust
- 7. MENTAL HEALTH: BUSTING THE STIGMA BARRIER FOR SECURITY PROFESSIONALS** (Q2 2024)  
Physical, mental, emotional, and spiritual health impact our performance
- 8. SECURITY AWARENESS PROGRAMS** (Q2 2024)  
Security awareness is dead...Security requests are alive™
- 9. WORKPLACE VIOLENCE PREVENTION WITH SECURITY CULTURES** (Q2 2024)  
Closing the critical time gap of reporting concerning behavior
- 10. SECURITY LEADERSHIP COACHING AND MENTORING** (AVAILABLE)

*Program details to be posted soon at [EmpathicSecurityCultures.com](https://www.EmpathicSecurityCultures.com)*

For additional registration information, please email: [John@EmpathicSecurityCultures.com](mailto:John@EmpathicSecurityCultures.com)

[www.EmpathicSecurityCultures.com](https://www.EmpathicSecurityCultures.com)